

TRESSALLURE[®]

EST. 2000

CATALOG



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OUR COLLECTIONS

LOOK FABULOUS® by TressAllure®

WHERE INNOVATION MEETS EMPOWERMENT

Look Fabulous® Wigs from TressAllure® are designed to inspire women to embrace their beauty, strength, and individuality. Whether stepping into the spotlight or owning quiet moments of confidence, every style empowers women to lead bold, colorful lives—while feeling as beautiful on the inside as they look on the outside.

Our mission is to support stylists, salons, and retailers with the most technologically advanced, fashion-forward wigs, along with the tools, training, and media support to grow your business and bring every wig to life.

Now, alongside our groundbreaking Tress Tech® Dry Spray and Cool Flow® Styling Technology, we proudly introduce the next evolution in wig design: the Look Fabulous® Realistic Fiber.

LOOK FABULOUS®
— Realistic —

A REVOLUTION IN SYNTHETIC FIBER

The most significant innovation in wigs in over two decades—Look Fabulous® Realistic Fiber is virtually indistinguishable from fine human hair in both appearance and texture.

- 40% lighter than traditional synthetic fibers
- Heat-styleable up to 320°F/180°C with the Cool Flow Dual Styler®, curling irons, flat irons, hot rollers, and blow dryers
- Crafted with premium, breathable cap materials for comfort, longevity, and effortless beauty
- Includes easy care instructions; after care products recommended for best results
- Engineered for realism. Designed for style. Worn with confidence.

LOOK FABULOUS®
— Natural —

UNDENIABLY YOU IN EVERY WAY

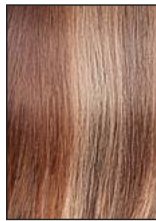
Step into effortless luxury with the Look Fabulous® Natural Collection, crafted from 100% Refined Remy Human Hair—a superior grade of Remy designed to look and feel as natural as your own.

What sets it apart? Refined means we go beyond standard Remy by using only the highest-quality, hand-selected hair with partially intact cuticles carefully aligned in the same direction. This ensures a smooth, tangle-resistant texture and natural movement. We then slow-process the color through a gentle bleaching technique to maintain the hair's integrity, softness, and dimensional shine.

To protect and prolong the life of the hair, we finish with a state-of-the-art Protein Infusion—a revolutionary treatment that strengthens and nourishes every strand, giving you longer-lasting beauty and salon-quality results.

- Premium Refined Remy for unmatched realism and durability
- Dimensional color created through a slow, integrity-preserving process
- Hand-tied craftsmanship for the most natural movement and undetectable finish

The Natural Collection is a perfect blend of sophistication, performance, and everyday versatility—because your hair should look as fabulous as you feel.



SS17/23/R8

DYNAMIC

100% HAND-TIED EAR-TO-EAR LACE FRONT

Look Fabulous® Natural

100% Human Hair

Cap: 21½" Weight: 7 oz.

Length 7"-15¼"

Crown 14½"

Nape 15¼"

SOPHISTICATE

100% HAND-TIED EAR-TO-EAR LACE FRONT

Look Fabulous® Natural

100% Human Hair

Cap: 21 ½" Weight: 5 oz.

Length 5½"-13"

Crown 13"

Nape 5½"



SS613/100/R18





SSB6/33/4

STUNNING

100% HAND-TIED EAR-TO-EAR LACE FRONT

Look Fabulous® Natural

100% Human Hair

Cap: 21½" Weight: 4 oz.

Length 7½"-10¼"

Crown 10"

Nape 7½"

AIR TOP 10" & 14"

FRENCH DRAWN SILK TOP

Look Fabulous® Natural

100% Human Hair

Weight: 1.9 oz. & 2.3 oz.

Length 10" & 14"

Base 6" x 5½"



SSB12/22/R10





SS613/1001/R18

EASY TOP 10" & 14"

FRENCH DRAWN SILK TOP

Look Fabulous® Natural

100% Human Hair

Weight: 1.9 oz. & 2.3 oz.

Length 10" & 14"

Base 6½" x 7"

SHEER TOP 10" & 14"

100% HAND-TIED MONO

Look Fabulous® Natural

100% Human Hair

Weight: 2.14 oz. & 2.75 oz.

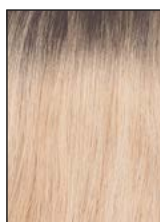
Length 10" & 14"

Base 5⅛" & 6½"



SSB25/26/R12





24/102/R12

BEACH WAVE MAGIC

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 4 oz.

Length	6"-16"
Crown	14½"
Fringe	5"
Nape	8½"

CHARLOTTE REALISTIC

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	4"-6½"
Crown	6½"
Fringe	6"
Nape	4"



EL12/22/R8





52/38/49/R8

CHOPPED PIXIE

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 2 oz.

Length	3¾"
Crown	4½"
Fringe	2½"-4½"
Nape	1½"

LEADING EDGE

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 5.5 oz.

Length	14"-16"
Crown	18"
Nape	14"



EL17/23/R8





LIGHT AND AIRY

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length 3½"-7"

Crown 7"

Fringe 7"

Nape 3½"

52/38/49/R8

PIXIE LITE

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 2 oz.

Length 5¾"

Crown 6½"

Fringe 5½"

Nape 2"

Base 6" x 5½"



14/26/R10





24/102/R12

SMOOTH CUT BOB

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 3.5 oz.

Length 7"-15¼"

Crown 7½"

Nape 2"

UNDERCUT BOB

MONO TOP EAR-TO-EAR LACE FRONT

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 3 oz.

Length 15"

Crown 12½"

Nape 5½"



613/1001/R18





32/31

CALIFORNIA BEACH WAVES

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½ " Weight: 6 oz.

Length	6"-16"
Crown	16"
Fringe	5"
Nape	16"

EURO CHIC

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

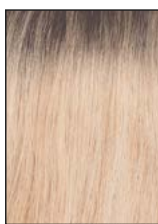
Cap: 21½ " Weight: 4 oz.

Length	4"-10½"
Crown	10½"
Fringe	9½"
Nape	4"



27/25/88





24/102/R12

FEATHERED BOB

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½" Weight: 3.5 oz.

Length	4"-10½"
Crown	8½"-10½"
Fringe	4"-5½"
Nape	9"

NEW WAVE

MONO TOP LACE FRONT

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.75 oz.

Length	3¼"-7"
Crown	6"
Fringe	3¼"
Nape	6"



14/26/R10





PICTURE PERFECT

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

Cap: 21½ " Weight: 5.5 oz.

Length 6"-16"

Crown 14½"

Nape 10"



14/26/R10

SENSATIONAL

MONO TOP LACE FRONT

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 6 oz.

Length 11"-22"

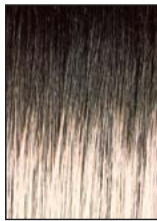
Crown 15"

Nape 15"



22R





52/38/49/R8

SHEER JOY

MONO TOP LACE FRONT

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 3 oz.

Length	3"-7½"
Crown	6½"-7½"
Fringe	5"-6"
Nape	3"

SIZZLE

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

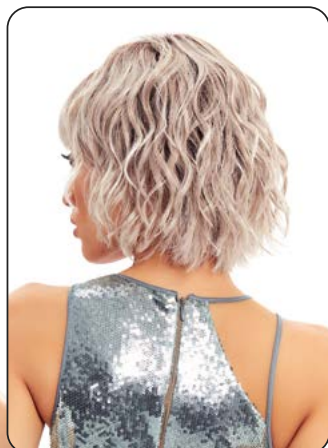
Cap: 21½" Weight: 5.5 oz.

Length	11"-22"
Crown	15"
Nape	15"



27/30/33





56/60/R8

TREND

MONO TOP LACE FRONT

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 3 oz.

Length 2½"-9"

Crown 9"

Fringe 3¼"

Nape 2½"

TWISTED PIXIE

MONO TOP LACE FRONT

Look Fabulous® Realistic

Heat-friendly fiber

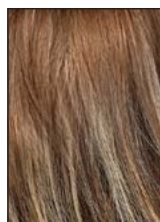
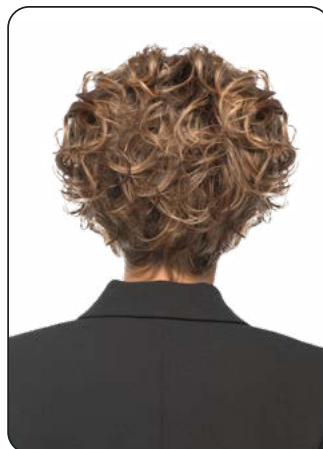
Cap: 21½" Weight: 3 oz.

Length 2½"-9"

Crown 9"

Fringe 3¼"

Nape 2½"



17/23/R8





14/26/R10

ANGLED PIXIE

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	2½"-7"
Crown	4¼"-6"
Fringe	4¼"-7"
Nape	2½"

TO BE DISCONTINUED

BRUSHED PIXIE

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	1¼"-3½"
Crown	3"
Fringe	3½"
Nape	1¾"



23R





613/100/R18

COOL PIXIE

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	3¼"-4½"
Crown	3¼"
Fringe	3¼"
Nape	1¾"

CHARLOTTE

BASIC CAP

100% Modacrylic Synthetic

(Do Not Apply Heat)

Cap: 21¼" Weight: 2.5 oz.

Length	4"-6½"
Crown	6½"
Fringe	6½"
Nape	3"



Cola Swirl





FLAWLESS WAVES

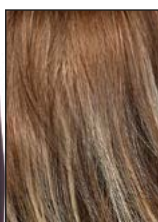
BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 3.75 oz.

Length	3½" - 7½"
Crown	5½"
Fringe	3¼"
Nape	6"



17/23/R8

PIXIE BOUNCE

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	1¼" - 3½"
Crown	3"
Fringe	3½"
Nape	1¾"



4/2625





33/32/R4

PIXIE FLAIR

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	2¼"-5½"
Crown	3½"-5½"
Fringe	3½"-5½"
Nape	2¼"

RAZOR CUT SHAG

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

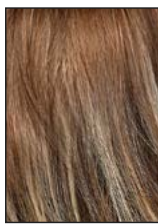
Cap: 21½" Weight: 2.85 oz.

Length	3"-5½"
Crown	4"-5½"
Fringe	3"-4"
Nape	4½"



24/102/R12





17/23/R8

SHAG CHIC

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	4"-10½"
Crown	4"-6"
Fringe	4¼"-6"
Nape	7½"-10½"

SHORT SHAG

BASIC CAP

Look Fabulous® Effortless

Heat-friendly fiber

Cap: 21½" Weight: 2.5 oz.

Length	2¾"-4"
Crown	4"
Fringe	3"-4"
Nape	4"



27/30/33



LAST LOOK COLLECTION



ALEXA



ANGLED BOB



ARIA



ASHLYN



AVERY



BLAZE



BLISS



BREEZE



BRIANNA



CASUAL CURLS



CHANELLE



CHARLIE



CHEERS



CLARISSA



DELIGHT



EXCITE



FLORA



GLAM



MODERN CURLS



NEW ANGLE



SHAY



SHORT CUT PIXIE



SIENA



SLEEK & STRAIGHT



SPECTACULAR SHAG



STACKED BOB



TAPERED CURL



TEXTURED PIXIE



TORI

COLOR SWATCHES

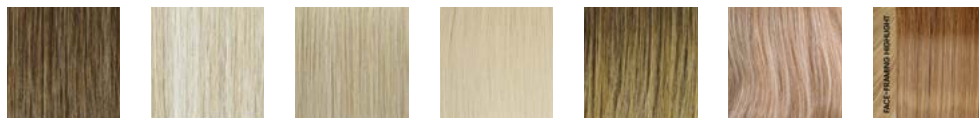
Look Fabulous® Colors

BROWN



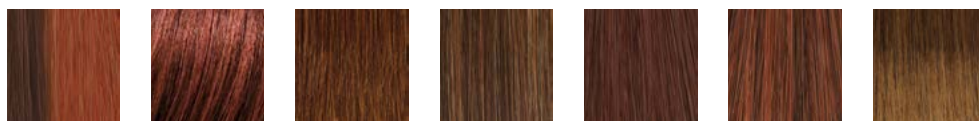
1 1B/BURG 2/4R 4/6R 4/2625 8R 829 10R

BLONDE



12R 223/23C 22R 23R 24/18T 27/25/88 EL27/25/88

RED



6/28 10/130R 27/30/33H 32/31 33R 33/30 747T

GREY



38/51/60 EL38/88/56 44/56/60 44/101 60R 60/103 88 1001

ROOTS



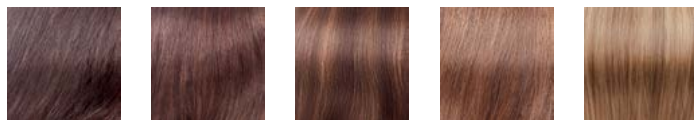
12/22/27/25R8 14/26/R10 17/23/R8 EL17/23/R8 24/102/R12 613/1001/R18 EL12/22/R8 EL14/26/R10 52/38/49/R8 EL52/38/49/R8



56/60/R8 33/32/R4

Natural Wig Colors

BROWN



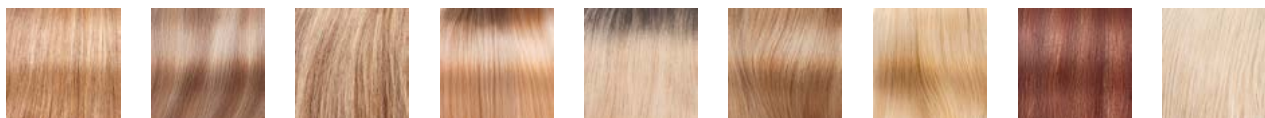
SSB2/4 SSB6/33/4 SSB6/31/830 SSB12/16/27 SSB12/24

BLONDE



SSB20/28/27/R8-20 SSB25/26/R12 SSB27/25/88 SS17/23/R8

ROOTS



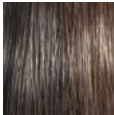
SSB12/22/R10 SS14/26/R10 SSB16/10/R10 SS20/22/R14 SS24/102/R12 SSB25/26/R12 SS28/16/R16 SS33/32/R4 SS613/100/R18

MODACRYLIC EFFORTLESS

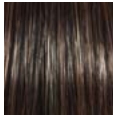
BROWN



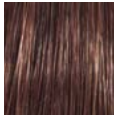
Midnight Coffee



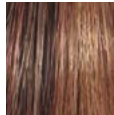
Deep Forest



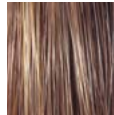
Cocoa Bean



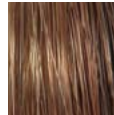
Walnut Brown



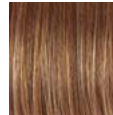
English Tea HL



Honey Bean



Cola Swirl

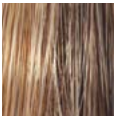


Chocolate Swirl

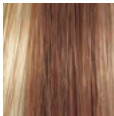


Pecan Twist

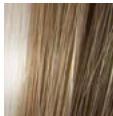
BLONDE



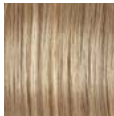
Mocha Gold



Misty Sunrise



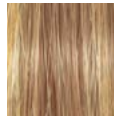
Frosty Blonde HL



Champagne



Velvet Cream

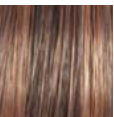


Satin Gold

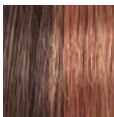


Princess Ivory

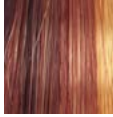
RED



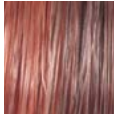
Deep Sepia



Cherrywood HL



Sunset Glow



Sheer Plum

GREY



Silver Mink



Silver Shadow [92]



Silver Twilight



Silver Fox

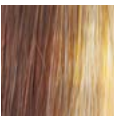


Iced Silver

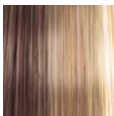


Dark Smoke Grey

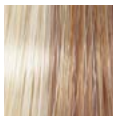
ROOT SHADE



Sugar Brulee



Dark Amber HL



Mimosa HL






























Chiffon Candy



Silky Sand

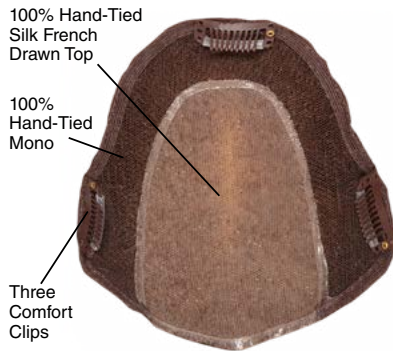
*Colors shown are for reference only and may not exactly match actual products. For accurate color representation, please consult physical color ring.

																												
	1	1001	10/130R	10R	12/22/27/25R8	12R	14/26/R10	17/23/R8	1B/8URG	2/4R	223/23C	22R	23R	24/102/R12	24/18T	27/25/88	27/30/33H	32/31	33/130/R4	33/30	33/32/R4	33R	38/51/60	4/2625	4/6R	44/1001	44/56/60	52/38/49/R8
Air Top 10																												
Air Top 14																												
Angled Pixie	•	•	•	•		•	•	•	•	•	•	•	•	•	•		•	•					•		•		•	
Beach Wave Magic			•	•		•	•	•		•				•			•		•		•		•		•			•
Brushed Pixie		•	•	•		•	•		•	•	•	•	•	•	•		•	•				•	•		•		•	
California Beach Waves	•		•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•			•
Charlotte Realistic			•	•		•	•	•		•	•	•	•	•			•		•		•		•		•		•	•
Chopped Pixie			•	•		•	•	•		•				•			•		•		•		•		•			•
Cool Pixie			•	•	•	•	•	•	•			•		•		•	•		•		•		•	•	•	•	•	•
Dynamic																												
Easy Top 10																												
Easy Top 14																												
Euro Chic			•	•		•	•	•		•				•			•		•		•		•		•		•	•
Feathered Bob		•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•			•		•		•		•	•
Flawless Waves	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•	•
Leading Edge				•			•	•	•	•				•					•		•				•			
Light and Airy			•	•		•	•	•						•					•		•				•			•
New Wave Hf		•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			•		•		•	•
Picture Perfect	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•	•
Pixie Bounce			•	•	•		•	•	•			•		•		•	•		•		•		•	•	•	•	•	•
Pixie Flair			•	•	•	•	•	•				•		•		•	•		•		•		•	•	•	•	•	•
Pixie Lite			•	•		•	•	•		•				•			•		•		•		•		•			•
Razor Cut Shag	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•	•
Sensational	•		•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•			•			•
Shag Chic			•	•	•	•	•	•	•			•		•		•	•		•		•		•		•			•
Sheer 10																												
Sheer 14																												
Sheer Joy	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•	•
Short Shag			•	•		•	•	•	•			•		•			•		•		•		•	•	•	•	•	•
Sizzle			•	•		•	•	•		•				•			•		•		•				•			•
Smooth Cut Bob	•		•	•		•	•	•	•	•	•	•		•		•	•	•	•						•			•
Sophisticate																												
Stunning																												
Trend	•	•	•	•		•	•	•	•		•	•	•	•		•			•		•		•		•		•	•
Twisted Pixie			•			•	•	•		•				•					•		•				•			•
Undercut Bob	•		•	•		•	•	•	•	•	•	•	•	•		•	•	•	•		•				•			•

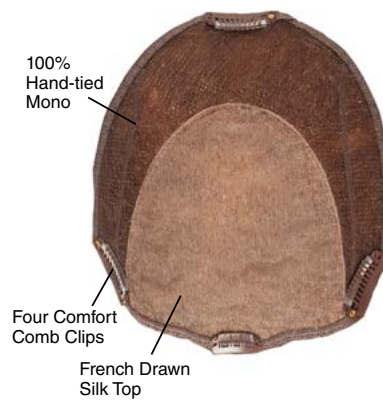
[illegible]

TOPPER CONSTRUCTION

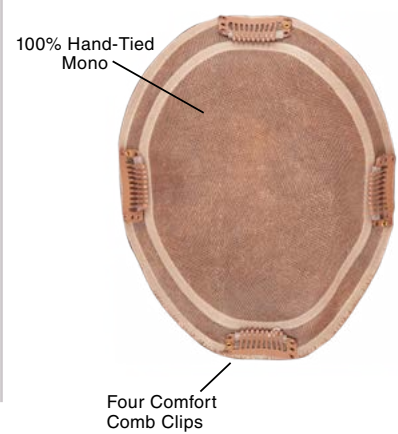
Air Top



Easy Top

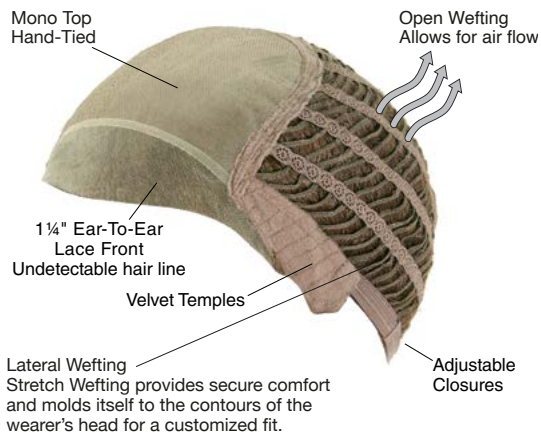


Sheer Top

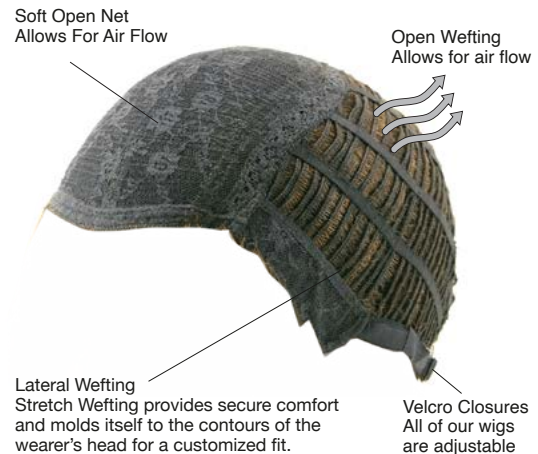


CAP CONSTRUCTION

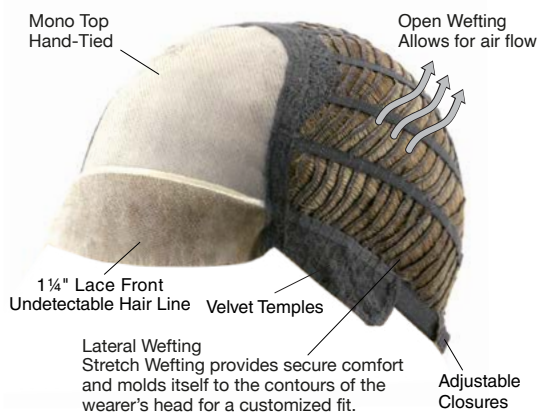
Mono Top/ Ear-to-Ear Lace Front



Basic Cap



Mono Top/Lace Front



100% Hand-Tied Ear-to-Ear Lace Front



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TRESS TECH®

WIG WAX SPRAY

The first aerosol dry spray wax created just for wigs. It creates pliable definition, flexible hold and a dimensional finish without weight or stickiness.

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Tress Tech's® versatile NO TALC cleansing and styling product all in one. Dry Spray Shampoo volumizes and cleanses your wigs at the same time.

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Tress Tech's® versatile leave-in conditioner instantly reduces frizz, detangles, revitalizes, and restores the natural shine of your wigs while protecting against color fading due to dust and sun.



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8 oz. clarifying deep cleansing shampoo perfect for all synthetic and human hair wigs and hair extensions.

TRESSALLURE® WIG CONDITIONER

8 oz. moisturizing conditioner that revitalizes synthetic and human hair wigs for a soft supple feel.

TRESSALLURE® FINISHING MIST SPRAY

8 oz. light hold finishing mist to specially formulated to shape, style and color protect your synthetic or human hair wig or hair extension.

COOL FLOW DUAL STYLER®

Patented technology cools hair or heat-friendly synthetics as you apply heat. Curls or straightens hair as low at 250° F (121° C).



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